## School Chalo Campaign



स्कूल वलो अभियान



प्राथमिक शिक्षा हर बच्चे का अधिकार

To achieve the goal of universalising primary education in the State, efforts were made to enroll all children in the age group 6-14 years, during the academic

session 2000-2001, by organising a statewide School Chalo Abhiyan (a campaign to ensure the entry of every eligible child into formal schools), during July 1 to 15, 2000. On July 3, 2000 the campaign was formally flagged off by the Hon'ble Chief Minister at a well attended state



level inaugural function held at the K. D. Singh Babu Stadium. On the following

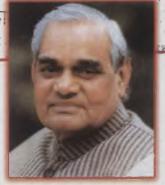


Books distribution by CM, Uttar Pradesh



प्राथमिक शिक्षा हर बच्चे का अधिकार

# चलो' अभियान को अटल ने सराहा



🔆 'प्राथमिक शिक्षा उपलब्ध कराने 🧏 🖁



**Prime Minister** 

### संदेश

मुझे यह जानकर प्रसन्नता हुई है कि उत्तर प्रदेश सरकार द्वारा प्रदेश में निरक्षरता समाप्त करने के उद्देश्य से जुलाई, 2000 के प्रथम पखवाड़े से "स्कूल चलो" अभियान शुरू किया जा रहा है।

निरक्षरता किसी भी देश और समाज के लिए सबसे बड़ा अभिशाप है। यह विरोधाभास ही है कि अनेक क्षेत्रों में उत्कृष्ट उपलब्धियों के बावजूद हम इस क्षेत्र में काफी पीछे हैं। हालांकि देश में सभी को प्राथमिक शिक्षा उपलब्ध कराने के लिए संघन प्रयास किए जा रहे हैं फिर भी इस दिशा में अभी बहुत कुछ किया जाना शेष है। यह खुशी की बात है कि उत्तर प्रदेश सरकार प्रदेश में निरक्षरता समाप्त करने के लिए अभियान चला रही है जिसके अन्तर्गत प्रदेश में प्राथमिक शिक्षा से वंचित लाखों बालक-बालिकाओं को स्कूल लाकर उनका नामांकन किया जाएगा। मुझे आशा है कि इससे सभी को प्राथमिक शिक्षा उपलब्ध कराने के सरकार के लक्ष्य को प्राप्त करने में काफी मदद मिलेगी।

में इस अभियान की सफलता की कामना करता हूँ और इससे जुड़े हुए लोगों को अपनी शुभकामनाएं देता हूँ।

नर्ड दिल्ली 7 जुलाई, 2000 अरलिकी। १ गामणेया (अटल विहारी वाजपेयी)

管管

शिक्षा उपलब्ध कराने जा रहे हैं फिर भी इस अया जाना शंप है। प्रधानमंत्री ने इस व भाउत्तर प्रदेश सरकार हरने के लिए अभिया ज्याति प्रदेश में प्राथमिक

्रीलक-बालकाओं की

th h Linking

समास रहत्र पार्टा ला

स्वरण चलो अभियान

विभाग के अतिस्ति अन्य विभाग भी शिक्षा



Padyatra for Primary education

day, huge rallies and meetings were organised at all the district headquarters to



Flagging off the campaign

familiarise the people with the proposed campaign. At these gatherings, Hon'ble State Ministers, Members of Parliament, Members of Legislative Council/Assembly, Divisional Commissioners and District Magistrates shared with the people, the conceptual framework of the proposed campaign,

it's need and the strategy designed for conducting it.

This large scale effort has made it possible to increase the enrolment of children in the 6-14 years age group by a staggering 54,11,000, as compared to the enrolment figures of the previous academic year. In 1999-2000, the

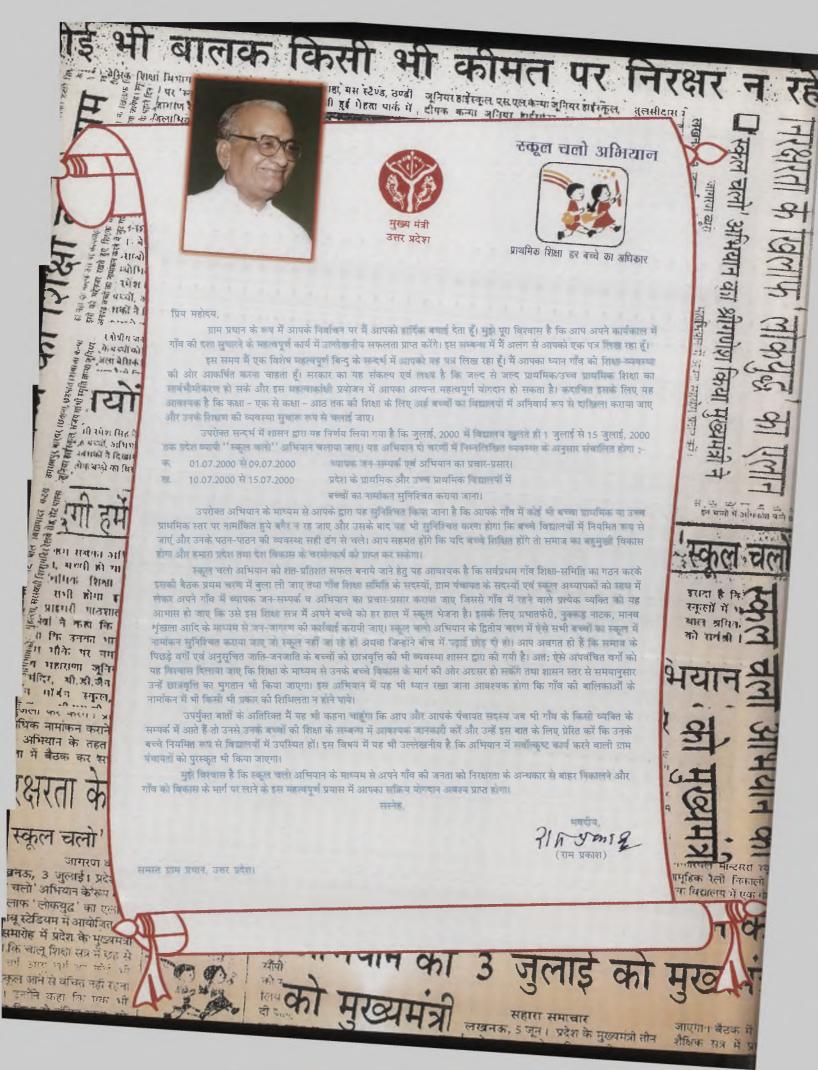
total enrolment of children in the age group 6-14 years had been 2,94,06,000 while the enrolment figure in the current academic session has already reached 3,48,17,000 on July 31, 2000. The number of children enrolled is likely to further improve as the school admissions remain open till September 30, 2000.



Let the spirit of sharing be supreme

स्कूल वली अभियान

प्राथमिक शिक्षा हर बच्चे का और





Village Rally for Enrollment

the enrolment achieved in the previous year. The 23% increase in girls' enrolment, can be said to be the most significant outcome of the campaign.

The first step in the conduct of the



It is mentionworthy that while there was a 4.3% increase in the enrolment figures in 1999-2000 over the enrolment achieved in 1998-99, an

Joining people together for education

campaign was to ensure systematic widespread publicity. An all out effort was made to create public awareness through the print and electronic media, AIR, specially printed pamphlets,

wall writings/hoardings and public meetings. To particularly ensure heightened awareness in the far flung remote habitations and among the most marginalised sections of the population, prabhat pheris, street plays, Kala Jatthas, folk songs, slogans and padyatras, were conducted extensively. Care was taken to reach the deprived groups such as girls, SCs, STs, minorities



Following the pied piper of education



जाबनिक शिक्षा हर बच्चे का अधिकार

कूल चलो' अभियान हर हाल में सफल किया जाए चला अभियान की श्री त्यागी ने कहा कि निरक्षता का कलक केवल प्रदेश सरकार के सहारे ही मिटाया नहीं ज स्ता, ह विशास रहा। निकास एक जिल्ला किसार से गुरू हुई रेली का केतन जिल्लाधिकारी जीत तथा है जिल्ला बेरिक शिक्षा अधिकारी जीत तथा है जिल्ला बेरिक शिक्षा अधिकारी से विश्वास स्थापित से जीति है जिल्ला है जिल्ला केरिक सिक्षा है जिल्ला है ज को अगुवाई मुख्य विकास आधकारो अमी औ वालकेवर द्यागी होंग पढ़ याता गजकुपार सचान ने ह ल दिनों में प्रदेश की मयोधित करते लाख भी गणेश राज्यमञ्जा प्रति अली आ जात्त्वर रामपुर लखनऊ म्यूरो मानव श्रंखला में नेहरू युवा नामक शिक्षा को म्प्रेल, बेसिक शिला किए खेरी णमार में होती . .

and those who have remained socially and economically backward. The main message taken to the masses was that primary education is every child's basic right and it is the responsibility of the family, society and the



State to see to it that every child attends school.

Special messages from the Hon'ble Prime Minister and Chief Minister, added a boost to the on going preparatory activities. The Hon'ble Chief Minister's letters to



Education became a talking point

Hon'ble State Minister for Basic Education visited the most backward blocks of the seven backward districts to conduct padyatras and establish community contact and motivate parents to enroll their children.

In the first phase of the School Chalo Abhiyan, the Balganana each Pradhan of the 58,620 newly elected panchayats, about the proposed School Chalo Abhiyan, spelling out their role in this mammoth drive. was indeed a great motivation for them to get fully involved with the effort at enrolling children in schools. The



Making it more visible

(Child Census) was updated between July 1-9, 2000, with the objective of identifying खूल बतो अभियान the out of school children prior to the campaign. It is heartening that within this





short time span, it has been possible to complete this exercise in 1,12,501 villages and 346 urban areas across 83 districts.

Though conceptualised at the State Government level, very soon this campaign transformed into a people's



Over a span of 15 days it has been possible to hold 93 district and 840 block level mass meetings throughout the 83 districts in the State. Reports have been received about the School Chalo Abhiyan, having been conducted in 58,615 gram sabhas and 1090 urban



Let education be discussed



**Door to door Contact** 

movement, at the district, block, nyaya panchayat and village levels, with wholehearted support forthcoming from the people, marked by conviction and commitment to achieve universal enrolment.



Persuading mothers

settlements with the enthusiastic participation of Pradhans, panchayat members, parents and others from the community. They pledged to ensure cent percent enrolment of the children in their villages/areas.

According to the information received, following are some of the highpoints of



प्राथमिक शिक्षा हर बच्चे का अधिकार



the School Chalo Abhiyan - in preparing for it and in conducting it:

#### Preparing ourselves for the campaign

- ★ In order to motivate parents to educate their daughters, Meena campaigns were organised in 1,950 gram sabhas of 39 districts.
- ★ slides on the School Chalo Abhiyan were shown in cinema halls to create public awareness and generate an overall climate for the campaign.
- ★ 2,308 orientation programmes held for the newly elected Pradhans, members of VECs conducted at the Nyaya panchayat level, on issues in primary education and their role in the development of primary schools.
- ★ in making the School Chalo Abhiyan a success, support has been received from



Let the message be mobile

various quarters. The AIR has regularly relayed radio jingles and Doordarshan has transmitted relevant spots. The buses of the Uttar Pradesh Roadways Corporation carry the logo and messages of primary education to all nooks and corners of the State.

#### Conducting the campaign

- ★ Between July 4-9, 2000, Prabhat Pheris were organised with slogans of the School Chalo Abhiyan, from 97,921 primary schools.
- ★ 93 district level, 940 block level and 1,11,902 village level rallies were organised.
- ★ Children's enrolment with specific emphasis on girls' education, retention and enrolment drives were conducted with the help of street plays and folk songs, using the services of local cultural troupes.
- ★ solemn resolve by the Pradhans to work towards total enrolment in their villages.
- ★ parent teacher meetings organised in 18,910 villages and 9,302 habitations









बारविक शिक्षा हर बच्चे का अधिका









in which the issues of retention was also stressed upon along with children's enrolment to motivate them for both.

★ as a part of the School Chalo Abhiyan alongside the thrust on enrolment, retention



Let the message be loud and clear

families towards the importance of attending school regularly and make them send their children to school without fail.

★ to tackle the problem of children who had dropped out of school, 2,485 summer camps were has been ensured by awarding green, yellow and red stars to children in accordance with their attendance. To encourage regular attendance of the children, homes of 8,908 children have also been marked-green, yellow, red as per their attendance records. This, it is believed will certainly sensitise the



organised. For summer camps, blocks, Nyaya Panchayats and villages were identified with highest dropout among 9<sup>+</sup> girls on the basis of microplanning and EMIS data.



प्रवर्मिक विका हर बच्चे का अधिकार



A brand new day for children

boys have been re-enrolled in schools.

★ In spite of enrolling 54,11,000 children in the age group of 6-14 School Chalo Abhiyan, 1-15 July, 2000. One more push is required to enroll 16,00,000 left out children in the age group of 6-14. With the objective of achieving the target of cent per cent enrolment in the state, a special enrolment drive for new enrollments three more days during 16-18 August, 2000 was launched.

A ten days package was developed to bring back these dropout girls

schools. These

village

summer camps were organised at local level in cooperation with village community, &

education committees and consequently

74,550 girls and 12,425

parents

To implement this special School Chalo Drive successfully and effectively the cooperation and participation from the community, teacher, parents, Panchayati RaJ Institutions was requested. A letter to newly elected Gram Pradhans was sent by the Hon. Basic Education Minister, Uttar Pradesh.



स्कूल वली अभियान



#### बालेश्वर त्यागी राज्य मंत्री (स्वतंत्र प्रभार)





दूरभाष - कार्या० 238117 सी०एच० - 3293

आ० : 226828

क्षेत्रीय आवास : 0120- 4712588

#### बेसिक/प्रौढ़/अनौपचारिक शिक्षा विभाग

मुख्य भवन, कक्ष सं० 93 उत्तर प्रदेश सचिवालय

लखनऊ : दिनांक 10 अगस्त 2000

प्रिय बन्धुवर/बहन जी,

54वें स्वतंत्रता दिवस की आपको हार्दिक बधाई!

आपको जनता ने बड़ी आशा और विश्वास के साथ चुना है। आपके मन में भी अपने गाँव के विकास के सुन्दर सपने होंगे। आप जरूर चाहते होंगे कि आपके गाँव के सारे बालक-बालिकायें शिक्षित बनें, इसीलिए मैं आपको पत्र लिख रहा हूँ।

हमने गत 53 वर्षों में अनेक क्षेत्रों में उल्लेखनीय प्रगति की है, लेकिन सभी को शिक्षा देने का संकल्प अभी अधूरा है। शिक्षा के बिना सारा विकास अर्थहीन है। प्रदेश में सभी के सहयोग से 6-14 वर्ष के सभी बच्चों का स्कूल में नाम लिखाने के लिए 1 जुलाई से 15 जुलाई तक 'स्कूल-चलो अभियान' चलाया गया था, जिसमें 54 लाख 11 हजार बच्चों का नाम दर्ज कराने में उल्लेखनीय सफलता मिली है। जबिक गत वर्ष कुल 12 लाख 20 हजार नये बच्चों के नामांकन हो सके थे। इस अभियान में नव-निर्वाचित प्रधानों ने सिक्रिय व सकारात्मक भूमिका अदा की है। अनेक प्रधानों ने तो अपने गाँव के स्कूल में सुविधा जुटाने का काम भी प्रारम्भ कर दिया है। यह हम सबके लिए प्रसन्नता की बात है। मेरा तो पहले से मत रहा है कि जिस दिन प्रधान जी के एजेण्डे में पहले नम्बर पर नाली-खड़न्जे के स्थान पर स्कूल आ जाएगा, उस दिन प्राथमिक शिक्षा की दशा सुधर जाएगी। मैं सभी प्रधानों के इस सहयोग से अभिभूत हूँ।

आपने अनुभव किया होगा कि गाँव / मजरों में कुछ बच्चे स्कूल जाने से रह गये है, इनमें खास-तौर से लड़कियाँ और गरीब, मजदूर परिवारों के बच्चे हैं। स्कूली शिक्षा से वचित इन सभी बच्चों को स्कूल लाने के लिए 16, 17 व 18 अगस्त 2000 में तीन दिन का एक और विशेष स्कूल-चलो अभियान चलाया जायेगा। इस तीन दिन के अभियान में आपसे केवल तीन घण्टे माँग रहा हूँ, उन बच्चों को स्कूल लाने के लिए जो अभी तक स्कूल नहीं आ सके है। स्कूल के अध्यापक जी के पास उन बच्चों की सूची है जिनका नाम किसी भी स्कूल में दर्ज नहीं है। आपके प्रति लोगों में दृढ़ विश्वास है। आपके प्रयास व प्रेरणा से अभी तक छूट गये बच्चे स्कूल आ जाएंगे। मेरे इस अनुरोध को स्वीकार करके उन बच्चों के माँ-बाप को प्रेरित कर स्कूल लाने में सहयोग करें। मैं आपको विश्वास दिलाता हूँ कि शिक्षा विभाग व शिक्षक आपके बच्चों को गुणवत्तापूर्ण शिक्षा दिलाने में कोई कोर-कसर नहीं उठा रखेंगे। सरकार भी आपके सहयोग से आपके स्कूल की सारी व्यवस्थाओं को ठीक करेगी।

प्रदेश से निरक्षरता के कलंक को मिटाने के लिए आपसे केवल तीन दिन अर्थात् 16, 17 व 18 अगस्त 2000 में तीन घण्टे के सहयोग की अपेक्षा के साथ,

आपका

(बालेश्वर त्यागी

श्री / श्रीमती.....ग्राम प्रधान / सदस्य ग्राम पंचायत / क्षेत्र समिति The resolution of State Government articulated by the Chief Minister on 3rd July, 2000 at K.D. Singh Babu Stadium, Lucknow and the pledge taken by gathering spread this message to every nook and corner of U.P. Newly elected GRAM PRADHANS at the time of taking their oath of office have also resolved for cent per cent enrolment of the children in their villages. Members of different communities, representatives of several political parties demonstrated their resolve for the SCHOOL CHALO CAMPAIGN.



#### **RESOLUTION/PLEDGE**

In this purposeful "School Chalo Abhiyan" we solemnly resolve that we would liberate the society from the darkness of non-education. We all would inspire non school going children around our neighborhood for going to the school regularly.



#### **Snap Shots of field happenings:**

- In Rampur district, Nagar Panchayat Chair person Fatma Begum 1. inaugurated the rally and resolved that each child of the minority community would be enrolled.
- 2. Village development officer Shaukat Ali under took a journey on foot in several villages to ensure cent per cent enrolment.



The workers of political parties in urban and rural areas of district Udham 3.

Singh Nagar went from house to house for enrolment of children in schools.

In Nyaya Panchayat 4. Saidpur in district Rampur, newly elected and erstwhile pradhans iointly



worked for cent per cent enrolment.

- 5. In Tikra Daudpur gram panchayat of Sandila block in district Hardoi, newly elected women members Sharifa Begum and Mrs. Bhogana resolved for cent per cent enrolment. They promised enrolment of each girl in the muslim community.
- In Firozabad district, the District Magistrate proposed the newly elected village 6.



Pradhans, that their village account would be activated only after



children in the age group 6-14 years enrolled in school. Many Pradhans accepted this challenge and ensured cent per cent enrolment. In this manner, they not only got their accounts quickly but also got one



public hand pump for each village as an incentive.

In district village Rora of Lalitpur, the Pradhan Mrs. Krishna Murari 7.

worked hard for cent per cent enrolment the village schools through household contacts.

8. In Basti district, more than two thousand members of the Block Panchayat,



District Panchayat and Gram Pradhans swore to make primary education available for each child in their villages while taking their oath of office.

- 9. The District Magistrates of Lucknow & Ghaziabad while administering the oath of office to the newly Gram Pradhans of the district had them all promise that they would strive for the education of each and every child in their villages.
- 10. In village Sangramput of Itwa block of district Siddharthnagar, a freedom fighter of 104 years wrote emotional songs in the local language and inspired local

groups and women of the village to come forward to a platform and ensure education as a right to all nonschool going children in the village.



प्रथमिक किया हर बच्चे का अधिकार



11. In a tribal block called RAMIYA BEHAR in Lakhimpur Kehri district the elected Pradhan set up



motivator group in the village during the School Chalo Campaign. They inspired all out of school children to join school. They used the Meena Campaign and Mothers-daughter Melas for public contact.

12. The contribution of the headmaster Shri Rajender Singh Yadav of Village Biharipur Muria of district Shahjahanpur to the School Chalo Abhiyan was



स्कृत वली अभियान



राक्षा व का अधिकार



noteworthy & inspiring. Shri Rajendra Singh Yadava not only successfully enrolled all children in the school but he also made a vailable uniforms and text books to the children with the

cooperation of village community. He also prepared a group of youths of the village to help with the cooking of



the midday meals for the school.

स्कूल वलो अभियान



प्राथमिक रिक्ता हर वर्ण का अधिकार