



**TAMIL NADU STATE COUNCIL FOR HIGHER EDUCATION**  
**CHENNAI 600 005**

**A Note on the Status of Student Advisory  
Activities in Tamilnadu Universities**

**March 2005**

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Activities in Tamilnadu Universities**

All the universities in the State were addressed to send information on their Students Advisory Activities.

The following Universities responded:

1. Madras University
2. Bharathiar University
3. Bharathidasan University
4. Annamalai University
5. Manonmaniam Sundaranar University
6. Tamil University
7. Thiruvalluvar University
8. Tamil Nadu Open University
9. Tamil Nadu Agricultural University
10. Tamil Nadu Dr. M.G.R. Medical University
11. Tamil Nadu Veterinary and Animal Sciences University

The responses from the Universities are compiled below:

*MADRAS UNIVERSITY*

Madras University has established a Students Advisory Bureau (USAB). It is headed by a Director. It serves the student community by giving guidance and counseling services and organizing coaching programmes for various competitive examinations and also runs short-term employment oriented courses. The USAB helps the unemployed graduates by placing them temporarily in various public and private sector organizations. The students who are applying for admission to overseas universities get their documents attested by the Director, USAB

Besides the general guidance and counseling services, the USAB undertakes the following programmes:

**Counselling and Career Guidance:** The public and students atleast 100 in number approach the Bureau daily seeking information on courses offered in India and Abroad and to get details on courses offered by Universities/Institutions through Regular and Distance Education and about Scholarship/Competitive examinations etc.

**Foreign Students Admission:** USAB takes care of foreign students admission in the College and University Departments. Foreign students sponsored by UGC, ICCR and other Governments are helped by USAB for their admission in the University Departments for their casual research.

**Placement:** Unemployed graduates are registered in USAB office every month on 5<sup>th</sup>. USAB arranges temporary placements for graduates and postgraduates in the Government/Private and Public sector organizations. About 750 candidates are placed every year in the University Departments/Sections and the Government and Private sector organizations in the city for various temporary/permanent jobs.

**Attestation of transcripts:** USAB has been attesting the documents/Syllabus of the students who are applying to foreign Universities. USAB also issues Medium of Instruction Certificate and name expansion certificate. The attestation fee Rs.5/- per copy is collected from the students who are applying for foreign universities and it is paid in the form of D.D. drawn in favour of Registrar, University of Madras.

**Short-term courses:** USAB Organized the following job oriented Short-term coursed during the 2001-2003.

Sl.no.	Course	Duration	Participation
1.	Air ticketing & Travel Management	3 months	95
2.	Executive Secretaryship	3 months	25
3.	Women Entrepreneur Development Programme	1 month	54

For above short-term courses experts from the concerned field were invited to give the lectures. On the job training was also offered for the students of above courses. For the students of Air Ticketing & Travel Management along with the course, 20 hours of Computer

Training, 20 hours of Spoken Hindi, 20 hours of Spoken French were taught. Among the 95 students trained about 50 students secured placement.

#### **UPSC Civil Services Preliminary Examination Coaching Programme –**

**2002-03:** Coaching programme for the UPSC Civil Service Preliminary Examination was organized from April 10<sup>th</sup> to 11<sup>th</sup> May 2002 and March 13<sup>th</sup> to 7<sup>th</sup> May 2003. Fifty students both local and outside Chennai attended the coaching classes. Professors were invited within and outside the University to take classes. The above coaching programme was sanctioned by the Ministry of Social Justice & Empowerment, Government of India.

**USAB Computer Training Centre:** University Student Advisory Bureau, University of Madras offers 19 different IT courses at a reasonable fee of Rs.20/- per hour. The courses offered are: Networking, Multimedia, ASP/XML, Techno Business Analysis, Database Administrator, E-Commerce, EJB, C# (sharp), VB & Oracle, PP to IT, Tally, C, C++, Linux and Basic. The students and Non-teaching Staff of the University are getting trained in the center.

**Science Talent Promotion Scheme:** USAB organises “Science Talent Promotion Scheme” every year (May & June) for the First year Post Graduate students studying in the University Departments. USAB has been placing P.G., Students of Science/Computer/Commerce and Management studies in the Industries/National Laboratories and Banks for Internship Training. About 100 students are being placed during summer 2002-2003. Students are paid stipend during their internship training period.

**Career Guidance Exhibition - Informex – 2002:** Career Guidance Exhibition (Informex – 2002) was organized by USAB from 7<sup>th</sup> to 13<sup>th</sup> May 2002 in collaboration with Science City, Chennai. Sixty educational institutions including self funding Colleges, Central and State Government organizations participated in the exhibition. Everyday about 2000 students visited the exhibition.

On 12<sup>th</sup> May Bharatha Ratna Dr.A.P.J.Abdul Kalam visited all the stalls in the exhibition and interacted with student community assembled for the function.

**Career Guidance through Visits and Telecasts:** The Director, USAB visited 77 Colleges and Schools to deliver lectures on career guidance and vocational education and gave 20 interviews through Doordarshan and other T.V. channels and 15 programmes through All India Radio during 2002-2003.

**International Students Day:** USAB organized cultural get-togethers for the international students studying in the University departments and affiliated colleges in collaboration with the Indian Council for Cultural Relations (ICCR), Government of India.

**International Women`s Day:** University Students Advisory Bureau to commemorate International Women`s Day invites eminent women academicians, administrators and defence services persons to address the women employees of University of Madras. Cultural competitions are conducted for women`s students studying in various women colleges and attractive cash prizes are distributed.

**Unifest:** Inter departmental cultural programme every year is being conducted involving students from Chepauk/Marina/Guindy and Taramani campuses. Competitions like Tamil & English Poetry, Oratorical and Quiz competitions, Music and Dance competitions are organized and cash prizes are given to the winners in UNIFEST.

#### *BHARATHIAR UNIVERSITY*

Bharathiar University has the “Department of Extension, Career Guidance and and Students Welfare”, with a faculty of one Professor and one Reader. The department established in the year 2002 has been discharging the following functions:

- Supporting the affiliated colleges to establish career guidance centers.
- Conducting placement interviews and Career and Higher Education counseling for University students.

- Preparing resource materials in areas like writing skill based CVs, facing interviews, career choice and circulating to career counselors.
- In the area of extension, providing consultancy to NGO`s and supporting Non Formal Education program of the Government.

The department has undertaken the following activities:

- Personnel from UPSC, BARC have addressed the students regarding career opportunities.
- Placement brochures have been prepared in subjects like computer science and management and distributed to students.
- Efforts are being to prepare separate placement brochures for Bio-technology and Bio-informatics and a common placement brochures for the students of Economics, Commerce, Botany, Zoology etc., Seven counseling seminars for the benefit of SC/ST students in the districts of Nilgiris, Coimbatore and Erode have been organised.
- In service training has been organized for 30 jail warders belonging to Vellore, Salem, Madurai and Tirunelveli.
- Coaching classes for Civil Service Entrance Exams have been conducted in which 45 students participated. Classes were conducted on all Saturdays and Sundays from 17-01-2002 to 10-05-2002.

In addition the University has proposals for the following activities:

- State level workshop on University level career guidance and student welfare measures.
- State level orientation programme for college level career counselors.
- Creation of website on career counseling and higher education opportunities.

### *BHARATHIDASAN UNIVERSITY*

Bharathidasan University instituted a Centre for Youth Development Studies in the same fashion as the Bureau attached to University of Madras. An officer with serious and sincere commitment has been made coordinator of the center. There have been some activities under the auspices of the Centre. And, the students of the University have been benefited to some extent. The Major event of this center this year was organization of an Exhibition BARDES'03 at Tiruchirappalli. The visible success of the exhibition was that over 10,000 persons witnessed between May 27-31, 2003. Hon'ble Minister for Environment and Forest graced the exhibition on the inaugural date.

### *ANNAMALAI UNIVERSITY*

In Annamalai University, a placement cell is functioning in the faculty of Engineering and Technology, for guiding future prospects of students, arranging campus interviews for recruiting students by companies etc., The center for rural development provides counseling and guidance to serve the rural youth both men and women, farmers, widows, disabled poor people and NGO's of various development activities. Self employment training, short term courses, periodical exhibitions are being conducted by the university.

### *MANONMANIAM SUNDARANAR UNIVERSITY*

Manonmaniam Sundaranar Univeristy is interested in setting up a Bureau from the commencement of the academic year 2003-2004.

### *TAMIL UNIVERSITY*

The Tamil University proposes to consider starting Student Advisory Bureau in future since the University had only research activities so far.

### *THIRUVALLUVAR UNIVERSITY*

The newly formed Thiruvalluvar Univeristy intends to launch short term training courses and exhibitions that will go a long way in the development of the district. As an initial step, the University plans to conduct an exhibition of soyabeans products.

### *TAMILNADU OPEN UNIVERSITY*

Tamil Nadu Open University has plans to form Student Advisory Bureau, when the University starts its programs.

### *TAMILNADU AGRICULTURAL UNIVERSITY*

Tamil Nadu Agricultural University has a separate Directorate for Students Welfare under the control of Director of Students Welfare in Tamil Nadu Agricultural University. The activities of the Directorate are:

- ; Coordinating and promoting Students Welfare activities of TNAU
- ; Promoting extra curricular activities such as Games meet, Literary, Cultural and other Fine Arts programmes.
- ; Running placement cell to provide information on employment opportunities to the unemployed graduates.
- ; Arranging campus interviews for the graduates.
- ; Providing training to the students in writing competitive examinations. Coordinating the placement cells of different campuses of TNAU.
- ; Maintaining infrastructural facilities to perform above activities.

### *TAMILNADU DR. M.G.R. MEDICAL UNIVERSITY*

The Tamilnadu Dr. M.G.R., Medical University does not have “University Students Advisory Bureau” and the setting up of such Bureau in the Tamil Nadu Dr. M.G.R. Medical University will be considered at an appropriate course of time.

### *TAMILNADU VETERINARY AND ANIMAL SCIENCES UNIVERSITY*

The Tamilnadu Veterinary and Animal Sciences University has a Students Counseling and Welfare Cell (SCWMC) established under the aegis of Indian Council of Agricultural



Research development grant during the year 1993-94. The SCWM Cell is functioning in the Madras Veterinary College Library as a non-plan scheme. The establishment particulars of the SCWM Cell are furnished below:

S.No.	Name of the Post	Sanctioned Strength
1.	Professor and Head (Part-time)	1
2.	Information Assistant	1
3.	Typist	1
4.	Attendant	1

**Services of SCWM cell:** The SCWM cell helps the students and graduates of the Madras veterinary college in many ways. The details are furnished below:

**Campus Interviews:** The SCWM Cell conducts campus interviews for the selection of Veterinarians for various private and corporate companies. The cell so far conducted campus interviews for the following companies/organizations.

- M/s. Indiana Dairy Specialities Ltd., Bangalore.
- M/s. REAEDA, Chennai.
- M/s. Al-Kebeer Exports Ltd., Hyderabad.
- M/s. Respel Pharma, Bangalore.
- M/s. AVM Hatcherles & Poultry Breeding Research Centre P. Ltd., Coimbatore.
- M/s. Central Cattle Breeding Farm, Alamadhi, Chennai.
- M/s. Charoen Pokphand (India) Ltd., Chennai.
- M/s. Indian Immunologicals, Hyderabad.
- M/s. International Donkey Protection Trust, U.K.
- M/s. Capricorn Dotcom, Chennai.
- M/s. Guntur District Milk Producers` Mutually Aided Co-operative Union Ltd., (Sangam Dairy), Vadlamudi, Andhra Pradesh.
- M/s. Allied Universal Marketers, Chennai.
- M/s. Donkey Sanctuary India, Haryana.

**Computerized database on unemployed veterinary graduates / post graduates:**

The cell maintains a computerized database of veterinary graduates and post graduates. With the help of this database, the cell sponsors list of the unemployed veterinary graduates/post graduates who are looking for employment opportunities, to the recruiters of veterinarians. The same is also distributed in the form of floppy disks on written request.

**Placement Assistance:** The cell also sponsors list of veterinary graduates and post graduates to various private/corporate companies for recruitment based on their requirements. So far the cell sponsored list of veterinary graduates to more than 150 companies/departments through which graduates/post graduates have got employment.

**Employment arranged through SCWM Cell**

Through Campus Interviews	51
Through Sponsoring List of Candidates	81
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Total	132
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**Graduates registered with the SCWM cell:** The Particulars of veterinary graduates registered with the SCWM Cell as on date are furnished below:

1.	B.V.Sc. graduates	270
2.	M.V.Sc. graduates	101
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	Total	371
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**Higher Education Information:** The cell collects and disseminates higher education information available from various sources for the welfare of the student community. It collects prospectuses from foreign universities and displaying them for students use.

**Special collection of books:** The SCWM cell has established a good collection of books and guides useful for those preparing for various competitive examinations conducted by various State/Central recruitment boards viz., UPSC, TNPSC, BSRB etc. There are very good books useful for the aspirants of GRE, TOEFL and GMAT. Magazines and Competition Success Review, the Week, Front Line, India Today etc are being subscribed regularly to help the students and graduates to develop their general knowledge.

**Students Placement and Career Guidance Cell FC & RI, Thoothukudi:** A Student's Placement and Career Guidance cell is functioning at Fisheries College and Research Institute, Thoothukudi and its activities are furnished below:

- PG admission counseling – National/International
- Fellowship, Assistantship – National/Overseas.
- ICAR JRF – Coaching classes for the UG students
- Coaching for weaker students in the subjects concerned
- Skill oriented training opportunities for fisheries graduates – National/International
- Arrangement of campus interview.
- Institutional employment opportunities.
- Private employment opportunities.
- Placement – abroad.